

JOINT PRESS RELEASE**Green Arrow Capital's Mi.To Real Estate Fund announces partnership with Cracking Art to promote art in urban areas**

The collaboration entails the installation of artwork from the artistic movement in residential complexes developed by the Mi.To Fund, symbolically reflecting its goal of urban regeneration

Milan, 20 March 2025 – The **Mi.To Real Estate Fund**, a **Green Arrow Capital** and **Crea.Re Advisory** initiative focused on the mid-size residential real estate market, primarily in Milan and Turin, has signed a **partnership with Cracking Art**, an artistic movement founded in 1993, known for its strong social and environmental commitment. The partnership aims to promote art within the urban regeneration projects that the Fund is implementing in the city centers of both locations.

Notably, the collaboration will see Cracking Art's works installed in Mi.To's residential complexes, transforming them into iconic and instantly recognisable places, while also celebrating Italian artistic heritage. Art lies at the core of the partnership, serving as a meeting point for the shared values of innovation and sustainability that unite the Fund and Movement.

Green Arrow Capital—one of Italy's leading asset management platforms focused on alternative investments, with over €2 billion in assets—implements its sustainable approach in the Mi.To Fund through its key partner Crea.Re Advisory. This approach is driven by the shared goal of creating residential urban regeneration projects with a low environmental impact, achieved by prioritising the use of sustainable materials.

The Fund is dedicated to creating urban redevelopment projects with low environmental impact, prioritizing the use of sustainable materials. Meanwhile, Cracking Art's philosophy seeks to convey a commitment to social and green causes through Art. By innovatively using plastic materials to create its works, the movement highlights the deep connection between nature and artificial reality. Regenerating means saving it from destruction, - both toxic and devastating to the environment - giving it new life and transforming it into works of art that promote environmental awareness.

The project aligns with the objectives of the Mi.To Fund, managed by Green Arrow Capital in collaboration with Crea.Re Advisory, which focus on the urban regeneration of central city areas and buildings by incorporating sustainable materials. Thanks to the partnership with Cracking Art, the project also integrates art as a tool for regeneration and social awareness.

Alessandro Di Michele, Green Arrow Capital Partner and General Manager, stated: "*Sustainable investments have always been a cornerstone of Green Arrow Capital's strategy. The collaboration with Cracking Art represents a perfect synergy between our vision and the artistic movement's commitment to urban regeneration through art and creative material reuse. This partnership further underscores our commitment to integrate innovation, sustainability, and culture into real estate development projects, thus contributing to the creation of innovative urban spaces*".

Pierpaolo Fraudatario, Crea.Re Advisory Co-Founder & CEO, commented: *“We are thrilled to carry forward this collaboration with Cracking Art, an initiative that enriches our residential complexes with a distinctive artistic identity. The Mi.To Fund aims to transform the urban context with sustainable buildings with strong aesthetics, and Cracking Art’s installations will help make said spaces even more iconic and recognisable, ultimately offering our residents and the community a comprehensive experience that embraces art, innovation, and sustainability”.*

Paolo Bettinardi, Cracking Art CEO, added: *“We’re pleased to collaborate with Green Arrow Capital and Crea.Re Advisory on a project that highlights art as a tool for urban regeneration and social awareness. Our installations wish to create a dialogue with the urban environment, transforming residential spaces into areas of shared experience and reflection. Through the creative reuse of plastic, our movement wishes to promote a message of sustainability and environmental consciousness, contributing to a more conscious and innovative future”.*

GREEN ARROW CAPITAL

Green Arrow Capital is one of the leading Italian asset management platforms, focused on Alternative Investments with over €2 billion assets historically raised. To date, around 100 entities have invested in the Group’s funds, almost 90% of which are represented by institutions (Banks, Sovereign Funds, Funds of Funds, Banking Foundations, Insurance Funds, Pension Funds, and Insurance Companies) and around 20% are of international origin. Green Arrow Capital was founded in 2012 by Eugenio de Blasio, the Group’s major shareholder as well as Chairman and CEO, together with co-founder Daniele Camponeschi (Group CIO) and partner Alessandro Di Michele (Group General Manager). The Partner and Deputy Chairman of SGR Francesco Maria Giovannini is actively involved in institutional relations. The Group operates in four different investment strategies - Energy & Digital Infrastructure, Private Equity, Private Credit and Real Estate - with dedicated and independent teams, and has currently in fundraising the fourth Private Equity fund (GAPEF IV Italian Champions), in support of Italian SMEs, as well as the Infrastructure of the Future Fund (GAIF), which invests in renewable energy and digital infrastructures in high-potential markets in Europe, and the Real Estate MiTo smart fund. www.greenarrow-capital.com

CREA.RE ADVISORY

Crea.Re Advisory (www.creareadvisory.it) is Crea.Re Group’s investment specialist dedicated to the Mi.To Fund. Supported by technology, it offers assistance in all phases of the investment process: from its origination, to due diligence, to project management and monitoring activities. The company boasts a well-established network of relationships and strong expertise not only in the real estate sector, but also in finance and project management, backed by the founders and the team. Crea.Re Advisory’s corporate structure includes Stabile Holding, Crea.Re Group, and Green Arrow Capital.

CRACKING ART

The Cracking Art movement (www.crackingart.com) is distinguished by a strong commitment to social and environmental causes, combined with the innovative use of plastic in order to highlight the relationship between nature and artifice. The name is inspired by “catalytic cracking”, a chemical process that transforms petroleum into plastic, symbolising the shift from organic to synthetic. The artwork, such as the iconic coloured animals, transforms urban and public spaces, and sparks a dialogue on humanity’s impact on the environment. Regenerating plastic means saving it from destruction and giving it a new, artistic life, transforming it into an expressive language that can bring awareness to the public on the environmental and social issues of our times.

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